

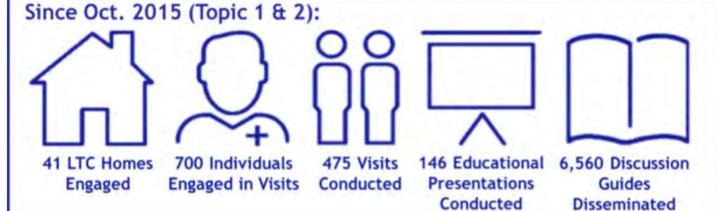
CEP's fall newsletter - all about the details!

EXECUTIVE DIRECTOR'S UPDATE

As we welcome the cool weather, the CEP team is hard at work on various projects to support providers! The team is busy developing resources, reviewing guidelines, working on e-referrals, academic detailing and attending conferences. Below is a quick update on some of this work.

November is Falls Prevention month and our academic detailing team is in long-term care homes engaging providers through educational outreach on [Falls Prevention](#). To date, 97 per cent of long-term care providers and staff strongly agree that because of the academic detailing visit, they feel comfortable participating in the development of an individualized falls prevention plan.

As we finalize the evaluation of the project, we continue to receive overwhelmingly positive support for the project. We look forward to the final evaluation report, which we are confident will demonstrate the value of academic detailing.



Our knowledge support services team, in partnership the [College of Family Physicians of Canada](#) (CFPC), is customizing and disseminating the [Ontario Poverty tool](#) for primary care providers across the country. The Ontario version of this tool, which was developed in partnership with the [Ontario College of Family Physicians](#) (OCFP) and the [Nurse Practitioners' Association of Ontario](#) (NPAO), has been adapted for participating provinces/territories and will be available in both English and French. The tool has been well received by providers and continues to exceed our expectations; McMaster University recently embedded the tool into its curriculum.

In addition, our team is gearing up to launch four new tools and resources in the coming months through the [Knowledge Translation in Primary Care \(KTinPC\) initiative](#) – in partnership with OCFP and NPAO. The KTinPC tools and resources underway include:

- Medical Assistance in Dying (MAID)
- Adult Mental Health
- Chronic Insomnia (Adult)
- Pharmacological and Non-Pharmacological Options for Chronic Non-Cancer Pain

I am also pleased to announce that the CEP has partnered with [Think Research](#) and [CognisantMD](#) in a new project to support System Coordinated Access to design and implement an electronic referral platform for the Waterloo Wellington area. On the platform, health care providers will be able to submit eReferrals directly from their EMR, allowing clinicians to share patient information in real time.

To top it all off, our team is off to conferences! So far, we've attended multiple conferences including the [NPAO conference](#), [Health Quality Transformation](#), [Ontario Long-Term Care Clinicians Conference](#) and [2016 G-I-N Philadelphia](#). Expect to see more of our team at the [National Resource Center for Academic Detailing's \(NaRCAD\) International Conference on Academic Detailing](#) in Boston on and at OCFP's [Annual Scientific Assembly](#) in Toronto this month.

There's no shortage of exciting activity underway at the CEP. Stay warm and enjoy the fall!

Sincerely,

Tupper

NEED TO KNOW

A medical assistance in dying resource

Through the [KTinPC initiative](#), our team is currently finalizing a MAID resource that summarizes requirements outlined in the latest federal legislation and guidelines by many provincial regulatory colleges.

To date, we've engaged about 27 clinicians in focus groups or usability sessions and are currently working with more than 20 stakeholder groups through our extensive resource development process. Stay tuned for the launch of the resource!

How do we improve how we update guidelines?

Our poster, which was displayed at [2016 G-I-N Philadelphia](#) last month, shows that of 472 guidelines reviewed by the CEP, 51 per cent failed to appropriately describe a future updating procedure. [Read more.](#)

ACADEMIC DETAILING

Details from the detailed

Supporting those practicing long-term care

"Academic detailing is a very effective way to engage, educate and support those practicing long-term care. Engaging, educating and supporting physicians at a provider level can cause them to integrate best-practices into their care. This way, they are more likely to think creatively about solutions to the challenges ahead of us in long-term care." [Read more.](#)

- *Dr. Scott Nash, Medical Director, Wentworth Lodge*

Improving resident outcomes

"Our family council and family members felt valued when they were included in the detailing service. They found the visit very informative and they really appreciated being involved in conversations about their experiences. They also found the information was easy to understand. Having the detailer attend our professional advisory committee to discuss the project, and the best practice evidence, really engaged our physicians and pharmacist in this process." [Read more.](#)

- *Susan Bell, Administrator, Forest Hill*



Academic detailing through the eyes of detailers

What does academic detailing mean to our detailing team?

"In my own perspective, I like to think we're saving lives by illuminating everyone in the light of evidence based medicine." [Read more.](#)

- *Lucy Feng*

OUT AND ABOUT

On the road to academic detailing conferences

Our academic detailing team is on the road for conference season. The team exhibited at the [Ontario Long-Term Care Clinicians Conference](#) in October, and will present at [National Resource Center for Academic Detailing's \(NaRCAD\) International Conference on Academic Detailing](#) in Boston on Nov. 14 and 15, 2016. [Read more.](#)



More conferences!

The CEP team has also been at the [NPAO conference](#) and [Health Quality Transformation](#) this season. Expect to see us at OCFP's [Annual Scientific Assembly](#) on Nov. 24 - 26, 2016!

DOUBLE TAKE

In case you missed it the first time around:

Why some doctors seem to know very little about assisted death

The Globe and Mail
The Centre for Effective Practice ... is in the process of developing a step-by-step guide that explains what doctors and nurse practitioners need to consider if a patient requests an assisted death.

Primary Healthcare – It's Time for Disruptive Innovation!

Longwoods
Our precious primary healthcare system is the centre of our overall healthcare systems, and we cannot let it become obsolete... Our system needs to change now, but a revolution is not needed. We need to be disruptive not explosive!

GET INVOLVED

Take a peek at our long-term care webinars this fall

Our academic detailers are working hard to conduct educational outreach to long-term care home providers, caregivers and residents' families. See which sessions might interest you. [Read more.](#)

Join a usability session

We're conducting multiple usability sessions this month. Through the online sessions, providers can call in, sit back and give their thoughts about the projects we're working on. [Sign up.](#)

CONNECT

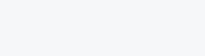
We decided to share our news faster. Check out our [weekly blog posts](#) to get the latest updates on what we're doing.

You can also join the conversation by following us on [Facebook](#), [Twitter](#) and [LinkedIn](#).

About the Centre for Effective Practice

The Centre for Effective Practice (CEP) aims to close the gap between evidence and practice for health care providers. We give providers what they need to deliver the best care to their patients by engaging them throughout our processes to create evidence-based solutions that can be adapted into their local contexts. The CEP is a federally-incorporated, not-for-profit organization founded in 2004 by the University of Toronto's Department of Family and Community Medicine.

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