

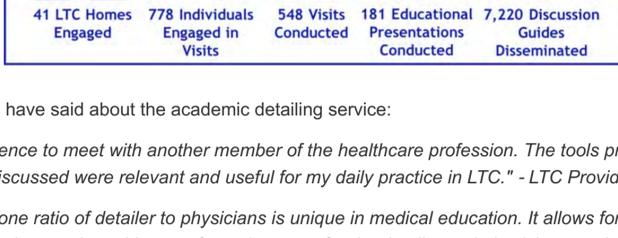
EXECUTIVE DIRECTOR'S UPDATE

As we wrap up some of our projects, the CEP team has surpassed numerous goals to support providers. From developing tools and reviewing guidelines, to bringing health care system leaders together in one room for our recent Symposium on Academic Detailing, our staff and board members finished 2016 and started 2017 strong.



Last week, the CEP team held a Symposium on Academic Detailing where provincial health care leaders met to discuss academic detailing's potential role in provincial health system improvement. Throughout the event, participants acknowledged that academic detailing should be part of the broader quality improvement agenda. These comments were echoed in the evaluation survey where 87.5 per cent of respondents noted that academic detailing could make a significant contribution to health system improvement in Ontario.

From October 2015 to December 2016, we supported the Appropriate Prescribing project in 41 of Ontario's long-term care homes through our academic detailing service. As part of the project, we covered two topics: the Use of Antipsychotics for Residents with Behavioral and Psychological Symptoms of Dementia, and Falls Prevention. Overall, we engaged over 770 providers across nine LHINs. The service was well-received with over 94 per cent interested in receiving future visits.



What providers have said about the academic detailing service:

"Good experience to meet with another member of the healthcare profession. The tools provided and the information discussed were relevant and useful for my daily practice in LTC." - LTC Provider

"The one-on-one ratio of detailer to physicians is unique in medical education. It allows for more open and honest discussions and provides a safe environment for the detailer and physician to ask each other questions and challenge each other's thinking on issues that aren't often well represented in literature." – Dr. Scott Nash, Medical Director, Wentworth Lodge

For the Knowledge Translation in Primary Care initiative, our knowledge support services team in partnership with Ontario College of Family Physicians (OCFP) and Nurse Practitioners' Association of Ontario (NPAO) launched three new tools/resources since our last newsletter, and will launch two more by end of spring. These include:

- Adult Mental Health (Keeping Your Patients Safe) - New
- Management of Chronic Insomnia tool - New
- Medical Assistance in Dying resource - New
- Management of Chronic Non-Cancer Pain - Coming soon
- Youth Mental Health - Coming soon

To date, more than 150 providers have participated in the development process of our clinical tools and resources for this initiative, and our tools have received around 7,500 downloads since November.

In partnership with the College of Family Physicians of Canada (CFPC), we've also launched a set of Poverty tools customized for participating provinces and territories.

As we prepare to close out this fiscal year, I am pleased to say that feedback we've received on our projects from both providers and stakeholder organizations has been overwhelmingly positive and we're excited to see what's next for the CEP!

Sincerely,

Tupper Bean
Executive Director
Centre for Effective Practice

ACADEMIC DETAILING

Symposium on Academic Detailing



Last week, the CEP team held a Symposium on Academic Detailing, where provincial health care leaders discussed current health system challenges and change management strategies.

Senior representatives from MOHLTC, LHINs and HQO as well as clinician leadership, including primary care leads attended the event. They recognized academic detailing as an important intervention, within the broader suite of tools and supports available, to assist primary care providers and implement change. Participant feedback acknowledges the value of academic detailing and the contributions it can make to Ontario's health system.

See PDFs of the presentations and the symposium summary. [Read more.](#)

In case you missed them, we've recorded our long-term care webinars

In November and December 2016, more than 70 individuals participated in our long-term webinars. Hosted by our academic detailers, they presented to providers, caregivers and residents' families about appropriate prescribing in long-term care. The presentations are now available online. [Read more.](#)

Feedback from visits

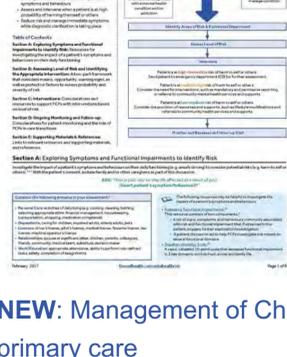
Supporting evidence-informed decision making

"I would love to see the academic detailing service continue in long-term care homes. It provides an excellent educational resource which can be flexible to meet the needs and practices of particular facilities. The development standard approaches to these issues and the evidence-based resources provided have been valuable to a home which does not have the resources to develop this type of work." [Read more.](#)

– Dr. Lyla Graham, Medical Director, St. Patrick's Home of Ottawa

KNOWLEDGE TRANSLATION

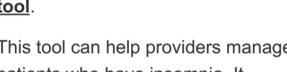
NEW: Keeping Your Patients Safe tool



This week, we launched the **Keeping Your Patients Safe: A Guide to Primary Care Management of Mental Health and Addictions-related Risks and Functional Impairments tool**.

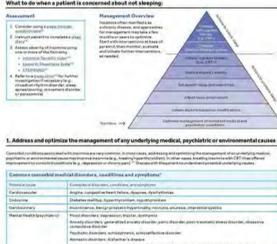
This tool is designed to assist primary care providers in identifying, assessing and managing risks in a patient with diagnosed, undiagnosed or changing mental health conditions.

NEW: Management of Chronic Insomnia tool for primary care



In January, we launched the **Management of Chronic Insomnia tool**.

This tool can help providers manage patients who have insomnia. It discusses appropriate management options, such as Cognitive Behaviour Therapy for Insomnia (CBT-I) and pharmacotherapy regimens, to help guide providers on the treatment options available for a patient with insomnia. [Read more.](#)



We've expanded our Poverty tool for participating provinces and territories

The CEP, in collaboration with the College of Family Physicians of Canada (CFPC), has expanded **Poverty: A Clinical Tool for Primary Care** and tailored it for participating provinces and territories.

The Poverty tool has been adapted for each province/territory based on key government and community resources to support positive interventions on a provincial/territorial level. It directs providers to use key questions and assess their patients' living situations since poverty isn't always apparent. [Read more.](#)

NEW: A Medical Assistance in Dying resource for all nurse practitioners and physicians



We launched a **Medical Assistance in Dying (MAID) resource** for all Ontario physicians and nurse practitioners.

Divided into five sections, the resource outlines key considerations in federal legislation and guidelines by various provincial regulatory colleges in a logical sequential order. It supplements existing regulatory body requirements or institutional processes for clinicians with patient requests for MAID. [Read more.](#)

PUBLICATIONS

Quality indicators for the detection and management of chronic kidney disease in primary care in Canada derived from a modified Delphi panel approach

Our staff published an article of our results on CMAJ OPEN

The detection and management of chronic kidney disease lies within primary care; however, performance measures applicable in the Canadian context are lacking. We sought to develop a set of primary care quality indicators for chronic kidney disease in the Canadian setting and to assess the current state of the disease's detection and management in primary care. [See the article.](#)

DOUBLE TAKE

In case you missed it the first time around:

Possible help for the opioid crisis: academic detailing

Medical Post

"It's important to know that academic detailing isn't just an off-the-shelf lecture followed by Q&A. It's a rigorous program designed to meet the needs of each provider."

Academic Detailing: "Marketing" the Best Evidence to Clinicians

JAMA

"What would happen if the sophisticated and powerful communications strategies of the drug industry could be marshaled not merely to increase sales of a product that may or may not be better than what was already available, but instead to "market" the very best evidence on treating a clinical problem?"

Noninvasive Treatments for Acute, Subacute, and Chronic Low Back Pain

Annals of Internal Medicine

Summary of guidelines on how treatment for acute and subacute low back pain should only turn to opioids as a last resort.

GET INVOLVED

Tell us your thoughts about our tools

We want to know what you think about our current tools and resources. This will help us improve our future work. [Tell us here.](#)

Join a usability session

We're conducting usability sessions for our **youth mental health** topic. Through the online sessions, providers can call in, sit back and give their thoughts about the projects we're working on. [Sign up.](#)

OUT AND ABOUT

Conferences

The CEP team was at the OCFP's Annual Scientific Assembly from Nov. 24 to 26, 2016! **Expect to see us at Pri-MED between May 10 and 13, 2017.**



Academic detailing conferences

To wrap up academic detailing conference season, the team presented at the National Resource Center for Academic Detailing's (NaRCAD) International Conference on Academic Detailing in Boston on Nov. 14 and 15, 2016.

CONNECT

Check out our blog to get the latest updates on what we're doing.

You can also join the conversation by following us on [Facebook](#), [Twitter](#) and [LinkedIn](#).

About the Centre for Effective Practice

The Centre for Effective Practice (CEP) aims to close the gap between evidence and practice for health care providers. We give providers what they need to deliver the best care to their patients by engaging them throughout our processes to create evidence-based solutions that can be adapted to their local contexts. The CEP is a federally-incorporated, not-for-profit organization founded in 2004 by the University of Toronto's Department of Family and Community Medicine.

Share this email:

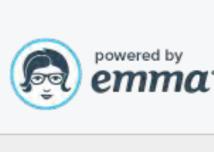


Manage your preferences | Opt out using TrueRemove™
Got this as a forward? Sign up to receive our future emails.

View this email [online](#).

203 college street Suite 402
toronto, ON | m5t1p9 CA

This email was sent to .
To continue receiving our emails, add us to your address book.



[Subscribe](#) to our email list