

## Clinical Content Specialist

The Centre for Effective Practice is a federal not for profit organization created to address the growing gap in health care between best evidence and current practice (<http://www.effectivepractice.org>). Its goal is to engage providers, with a focus in primary care, decision makers, researchers and stakeholder organizations in the activity of designing and executing effective approaches to improve care. The CEP's objective is to identify barriers to optimal practice and produce practical solutions to address these barriers. Examples include: clinical practice guideline review and adaptation, evidence summaries, clinical toolkits, patient-focused material, quality improvement planning and various knowledge translation interventions including provider education, academic detailing and integration of evidence into decision support systems.

As a content developer, you will provide support to the CEP's team and clients in project activities with a focus on establishing a strong evidence base using established methodologies, and synthesizing evidence for knowledge products. With strong interpersonal and coordination skills, you will be a key member of our team, supporting provincial and national level projects with the goal of delivering every project on time, within budget and within scope. Candidates should have a strong desire to learn, a passion for improving health care and foundational experience in supporting a team and/or project.

The content developer, under the supervision of the manager is expected to:

- Evaluate and assess clinical information and make recommendations regarding synthesis and presentation of information;
- Participate in the collection and analysis of qualitative and/or quantitative data (e.g. execution of environmental scans, surveys, interviews, focus groups,);
- Develop wire frames of content for clinical tools and resources;
- Lead focus groups, interviews and one-on-one usability sessions;
- Work closely with graphic design team to translate the content and design based on feedback from target-end users, experts, stakeholders and clients;
- Develop / facilitate the development knowledge products that address client needs and incorporate available evidence;
- Liaise with internal and external stakeholders in support of projects including clinical leads, expert panels, committees; clinical working group and team meetings;
- Support to CEP Staff on project specific needs as they pertain to the delivery of client services.

### **Required Qualifications**

- A minimum of 5 years related experience
- Experience working in a primary care setting or understanding of how it works
- Familiarity with the concept of evidence-based medicine
- Experience in applying user-centered design principles
- Experience working in a similar setting/environment (health care organization/association)
- Strong problem-solving and critical-thinking skills
- Experience with user-centered design or human-computer interaction (HCI) frameworks
- Knowledge and understanding of instructional design and learning architecture
- Subject background (degree or work experience) in health discipline, science or information science.
- Excellent computer skills (Mac platform experience preferred)
- Able to work flexible hours when required

- Ability to perform project tasks independently
- Evidence of excellent interpersonal, organizational, and written/oral communication skills, as well as an ability and desire to work across diverse groups

### **Desired Qualifications**

Preference will be given to candidates who exhibit any, or all, of the following skills. Note that these qualifications are not required to submit an application.

- French language skills
- Demonstrated experience and interest in development of knowledge products (e.g. clinical tools, evidence summaries, educational materials, patient decision aids)
- Experience with mixed methods approaches to healthcare implementation and evaluation

This is a wonderful opportunity to work in a unique professional, academic and health focused environment that is also entrepreneurial, collegial and informal.

**Salary range:** Commensurate with experience

**Closing date:** This is a call for applications that will remain open until the position is filled

**Location:** This position is located in Toronto, Ontario

**Terms:** Full time 1 year contract with possibility of extension

**Start date:** Discretion of CEP

Please submit Cover Letter and Resume through [www.effectivepractice.org](http://www.effectivepractice.org)

Only short-listed and/or successful candidates will be contacted by Centre for Effective Practice.

Thank you in advance for your interest.